

For Immediate Release



Raise Production Inc. Announces Appointment

CALGARY, Alberta – February 1st, 2013 – Raise Production Inc. (TSX-V: RPC) ("Raise" or the "Company") is pleased to announce that **Susan Scullion, CA** has assumed the duties of **CFO** (Chief Financial Officer) effective immediately. Former CFO, Dean Martin, has resigned to pursue other interests.

Eric Laing, President and Chief Executive Officer commented,

"We are pleased that Susan has accepted the role of CFO at this critical time in the company's evolution, her experience and commitment will be invaluable as we progress from development to deployment and ultimately commercialization of our proprietary horizontal well production technology."

The company would also like to thank Mr. Dean Martin for his contributions and efforts over the last 18 months. The company management and board of directors wish him well in his future endeavors.

About Raise Production Inc.

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, utilizing its patented products to enhance and increase ultimate production in both conventional and unconventional horizontal oil and gas wells.

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